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MEDIA ALERT

Right Hemisphere CEO to Speak at the NVIDIA Emerging Companies Summit

Pleasanton, CA — July 29, 2008 — Right Hemisphere®, the leader in visual product communication and collaboration solutions, today announced that its CEO Michael Lynch will be speaking at the NVIDIA Emerging Companies Summit next month. Mr. Lynch will address how Global 1000 manufacturers are using 3D visual communication in business today and the growing opportunity to change the way that people communicate complex information using 3D. Mr. Lynch's presentation will be held on Tuesday, August 26th.

The NVIDIA Emerging Companies Summit is a two-day conference held in conjunction with the NVISION '08® mega event on August 26-27, 2008 in San Jose, California. The Summit is targeted at entrepreneurs, venture capitalists, and investment bankers who want to learn more about the visual computing industry, and is sponsored by Cooley Godward Kronish LLP, Morgan Stanley, and RR Donnelley. For more information, please go to: http://www.nvision2008.com/Professionals/emerging-companies-summit.cfm.

About Right Hemisphere

Right Hemisphere is the leading provider of enterprise visual product communication, collaboration and publishing solutions. The company's software and solutions help Global 1,000 manufacturers to optimize their mission critical business processes such as sourcing, manufacturing, marketing and customer support. The software does this by integrating disparate product data readily available in corporate CAD, PLM, and ERP systems. It then automatically delivers this intelligent product information into commonly used business documents, file formats and even directly into business applications for secure downstream use anytime, anywhere. Founded in 1997, Right Hemisphere is a privately held, venture-funded corporation based in Silicon Valley and Auckland, New Zealand. For more

information please visit www.righthemisphere.com.

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