FOR IMMEDIATE RELEASE

Bell Helicopter Purchases Right Hemisphere Software Suite to Support Graphics Needs Across All Product Lines

Training, Marketing, Product Support, Technical Publications, and Virtual Reality Simulations Groups to Use Software

September 26, 2005, Fremont, CA—Right Hemisphere®, a leading provider of Product Graphics Management (PGM) software, today announced that Bell Helicopter has purchased its Product Graphics Management (PGM) software suite. Right Hemisphere's enterprise PGM software is expected to support all Bell product and service lines, including the needs of its training, marketing, product support, technical publications, and virtual reality simulation teams based in the headquarters outside of Fort Worth, Texas.

"Bell Helicopter has extremely high standards of excellence and over 11 years of consecutive customer support awards to prove it," said Michael Lynch, CEO of Right Hemisphere. "So we are honored to be chosen as a Bell technology supplier and partner. We're confident our PGM software will meet Bell's exacting standards and have a tremendous impact on the process, the speed and the overall quality of their customer support materials moving forward. With our software to automate and integrate previously manual processes for generating 3D product graphics, Bell can expect to rapidly create all kinds of rich, powerful 3D product visuals for all of its documentation needs."

Right Hemisphere's flagship enterprise software, called Deep Server™, addresses a new category of enterprise software called Product Graphics Management (PGM). PGM integrates CAD/PDM and publishing applications, automates 2D and 3D graphics publishing processes, and manages product graphics in all leading modeling and graphic formats. With Right Hemisphere's solutions, customers leverage existing CAD assets and integrate graphics into leading ERP, DCC or dynamic publishing applications to deliver 2D and 3D graphics throughout the enterprise. These solutions are implemented quickly to automate graphics transformation and authoring, and optimize the graphics publishing process for product communications and support offerings. Supporting over 120 2D and 3D formats, Right Hemisphere's technologies provide a unified repository to easily retrieve data, a searching interface as easy to use as Google®, and a secure and managed environment for proprietary data and access control.

To learn more about Right Hemisphere's enterprise PGM software, please go to http://www.righthemisphere.com.

About Bell Helicopter

Bell Helicopter, a subsidiary of Textron Inc., is a leading producer of commercial and military helicopters and the pioneer of the revolutionary tilt rotor aircraft. Globally

recognized for customer service, innovation and superior quality, Bell's global workforce of over 7,500 employees serves customers flying Bell aircraft in over 120 countries.

Textron Inc. is a $10 billion multi-industry company with 44,000 employees in 40 countries. The company leverages its global network of aircraft, industrial and finance businesses to provide customers with innovative solutions and services. Textron is known around the world for its powerful brands such as Bell Helicopter, Cessna Aircraft, Jacobsen, Kautex, Lycoming, E-Z-GO and Greenlee, among others.

About Right Hemisphere
Right Hemisphere is the leading provider of Product Graphics Management (PGM) software. PGM is a new category of enterprise software that integrates, automates, and manages 2D and 3D product graphics across the extended enterprise. Five of the top six automotive OEMs, nine of the top 10 aerospace and defense contractors, and hundreds more customers use Right Hemisphere software to streamline publishing of technical publications, interactive training, marketing communications, engineering collaboration documents, and more. Right Hemisphere accelerates time to market for new products and product support offerings, increases revenue and competitive advantage, and reduces product lifecycle costs. Founded in 1997, Right Hemisphere is a privately held, venture-funded corporation based in Silicon Valley and Auckland, New Zealand. For more information please visit www.righthemisphere.com or call toll free at (877) 309-3204.

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