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FOR IMMEDIATE RELEASE

Right Hemisphere Achieves Record Financial Results, Promotes Outstanding Contributors to Executive Team

Todd Caponi and George Earle Named Vice President of Worldwide Sales and Vice President of Global Enterprise Services, Respectively

Pleasanton, CA — December 19, 2008 — After four quarters of well executed sales performance and customer solutions deployments, Right Hemisphere® today announced the promotions of Todd Caponi to vice president of worldwide sales and George W. Earle to vice president of global enterprise services and solutions. Both Caponi and Earle will report to company CEO Michael Lynch.

Right Hemisphere is having an outstanding year. In fact, fiscal Q1 and Q2, which ended June and September 2008 respectively, represented a record number of bookings and averaged 200% year over year growth. In addition to strong financial results this year, the company's technology was licensed by SAP AG (NYSE: SAP) and integrated in the SAP® PLM 7.0 Solution, and by Corel Corporation (NASDAQ:CREL; TSX:CRE) for the Corel DESIGNER® Technical Suite X4 software. Right Hemisphere's enterprise services teams also helped manufacturers such as Bell Helicopter, Halliburton, and Joy Mining Machinery to implement successful technology deployments.

"Despite challenging economic conditions, Right Hemisphere has met or exceeded its financial objectives the last four consecutive quarters," said Right Hemisphere CEO Michael Lynch. "A big part of this success can be attributed directly back to Todd and George, who lead the sales and deployment efforts for our company."

Over the last 14 years in the industry, Caponi has earned a reputation for sales results, process discipline and organization. As vice president of worldwide sales and previously as director of sales operations, Caponi injected his highly disciplined and organized approach into Right Hemisphere with a new sales

methodology and enablement process. Before joining Right Hemisphere in January of 2006, Caponi owned and operated a sales training organization in Chicago. Prior to that, he held various sales positions at SAP America, Inc., Computer Associates and Hyperion. Caponi holds a bachelor's degree in marketing from Indiana University and is currently a commissioner for the city of Glenview, IL.

Right Hemisphere also promoted George W. Earle, formerly the director of worldwide enterprise services, to vice president of global enterprise services and solutions. With a consistent record of delivering visually intelligent enterprise collaboration solutions, and careful P&L management, Earle now leads Right Hemisphere's Enterprise Solutions Consulting, Technical Partner Management, Support and Education Services groups. These teams provide services to both billion-dollar, multi-national manufacturing corporations and startups. In Earle's 20-year background he established Blazent's Enterprise Software Services organization; was a founding architect at Chordiant; served as a vice president of engineering at a Physician ASP company; and held a variety of positions at Non-Stop Logistics, Trimble Navigation, and GTE Strategic Electronic Defense. He holds a bachelor's degree in electrical engineering and a minor in computer engineering from Northeastern University.

About Right Hemisphere

Right Hemisphere is the leading provider of enterprise visual product communication, collaboration and publishing solutions. The company's software and solutions help Global 1,000 manufacturers to optimize their mission critical business processes such as sourcing, manufacturing, marketing and customer support. The software does this by integrating disparate product data readily available in corporate CAD, PLM, and ERP systems. It then automatically delivers this intelligent product information into commonly used business documents, file formats and even directly into business applications for secure downstream use anytime, anywhere. Founded in 1997, Right Hemisphere is a privately held, venture-funded corporation based in Silicon Valley and Auckland, New Zealand. For more information please visit www.righthemisphere.com.

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