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FOR IMMEDIATE RELEASE

Right Hemisphere's New Deep Exploration Software Ships, Features Support for 3D Manufacturing Instructions

Pleasanton, CA — June 16, 2008 — Right Hemisphere®, the leader in visual product communication and collaboration solutions, today announced the pricing and immediate availability of its new Deep Exploration™ 5.5 client software. The company also announced today the immediate availability of Right Hemisphere Deep View 5.5. Deep View 5.5 is a free, standalone 2D and 3D graphics viewing application that can also embed product data directly into industry standard document formats such as Microsoft® PowerPoint®, Word, and Excel®, or one click publish to Adobe® PDF®. Introduced in April, Deep Exploration 5.5 features advanced support for the creation and output of real-time 3D manufacturing instructions. The software also offers several new licensing options, user interface enhancements for improved ease of use and workflows, and new technical illustration capabilities. Content generated by Deep Exploration 5.5 will require an upgrade to Deep View 5.5 to take advantage of the new output features.

Deep Exploration 5.5 can be purchased starting today from the Right Hemisphere Web site or through authorized resellers. The software is available in two versions: Deep Exploration CAD Edition — which includes translators to import computer-aided design (CAD) data — and Deep Exploration Standard Edition, which does not. However, Deep Exploration Standard Edition now supports advanced editing and output functionality previously only available in the CAD Edition. Manufacturers who have implemented Right Hemisphere's Deep Server™ enterprise software — which includes CAD format translation capabilities — can opt to purchase the lower cost Standard Edition to fully address their downstream document production needs.

Additionally, with the Deep Exploration 5.5 release, Right Hemisphere now offers six subscription licensing options. Customers can choose between a one-year

and a three-year subscription for a floating network license, a fixed network license, or a fixed standalone license. See the table below for license pricing.

Product	License Type	Price (USD)
Standard Edition	1 Year Fixed Standalone or Fixed Network	$595
Standard Edition	1 Year Floating Network	$895
Standard Edition	3 Year Fixed Standalone or Fixed Network	$1,339
Standard Edition	3 Year Floating Network	$2,014
CAD Edition	1 Year Fixed Standalone or Fixed Network	$1,995
CAD Edition	1 Year Floating Network	$2,995
CAD Edition	3 Year Fixed Standalone or Fixed Network	$4,489
CAD Edition	3 Year Floating Network	$6,739

Deeply discounted pricing is also available for existing Deep Exploration customers who are upgrading to Deep Exploration 5.5. For all pricing options see, http://www.righthemisphere.com/company/press_releases/Deep_Exploration_5_5_Pricing_and_FAQ_v1_5.pdf.
To download free trial software, please go to: http://www.righthemisphere.com/support/downloads/download.php.

About Right Hemisphere

Right Hemisphere is the leading provider of enterprise visual product communication and collaboration solutions enabling manufacturers to optimize their global product development, launch, and support processes. Right Hemisphere maximizes knowledge transfer efficiency of product information to downstream stakeholders by automatically publishing product information readily available in CAD, PLM, and ERP systems into common document formats and business applications. Over 500 innovative manufacturers, including five of the top six automotive OEMs and nine of the top 10 U.S. aerospace and defense contractors rely on Right Hemisphere to dramatically accelerate time to market, increase product and services revenues, and lower product communications costs. Founded in 1997, Right Hemisphere is a privately held, venture-funded corporation based in Silicon Valley and Auckland, New Zealand. For more information please visit www.righthemisphere.com.

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