



RIGHT HEMISPHERE INC.

39355 CALIFORNIA STREET, SUITE 201

FREMONT, CA 94538, USA

PH: +1 877 309 3204, +1 510 818 2880

FAX: +1 510 818 1808

WWW.RIGHTHEMISPHERE.COM

**FOR IMMEDIATE RELEASE**

## **Right Hemisphere Adds PLM Specialist Virtual Services to its North American Channel Operations**

**Fremont, CA — April 30, 2007** — Right Hemisphere®, the leading provider of visual product communication and collaboration solutions, today welcomed Virtual Services, Inc. into its channel operations to help respond to increasing demand and opportunity for Right Hemisphere's solutions in North America. Virtual Services, a product lifecycle management (PLM) specialist, signed a value-added reseller (VAR) agreement with Right Hemisphere which authorizes the company to sell, support, and install Right Hemisphere's software throughout North America.

"Virtual Services has over 450 customers and is well known in the automotive and aerospace industries. With their expertise, they are an ideal partner for any manufacturer looking to streamline its supply chain collaboration capabilities," said Randy Ochs, vice president of strategic alliances and channel development at Right Hemisphere. "Right Hemisphere is very pleased to welcome this highly skilled team of professionals into its channel program."

Virtual Services is a leading supplier and implementer of mission critical PLM solutions to automotive, aerospace and defense companies. The company is particularly adept at helping manufacturers achieve supply chain synchronization. Virtual Services offers its own solution, called LEaP (Linked, Enabled and Proficient). LEaP helps manufacturers improve their product quality while reducing time and cost requirements by integrating suppliers into the manufacturers' product development, design, and manufacturing environments.

"Using a combination of our LEaP solution and Right Hemisphere's Deep Server software, we can rapidly enable manufacturers to integrate suppliers into their product design, development and manufacturing processes without forcing them

to use one set of CAD or PLM tools,” said Mike Fecek, vice president of sales at Virtual Services. “Right Hemisphere’s software is a neutral visual communication hub between tier one, two, and three suppliers, so everyone can work with the tools they are most comfortable with and still securely share data and collaborate effectively. Deep Server is a critical enhancement to our supplier collaboration solution that will enable manufacturers and suppliers to use product graphics to communicate and collaborate both within and across their extended enterprises.”

For more information or to contact Virtual Services, please go to <http://www.virtualgrp.com/> or call the company at (248) 498-1000.

### **About Right Hemisphere**

Right Hemisphere is the leading provider of enterprise visual product communication and collaboration solutions enabling manufacturers to optimize their global product development, launch, and support processes. Organizations have invested in operational processes and IT systems to improve product lifecycle efficiencies, yet delivery of precise and up-to-date product information to the extended enterprise in a timely, efficient and usable form is difficult today. Right Hemisphere maximizes knowledge transfer efficiency of product information to downstream stakeholders by automatically publishing product information readily available in CAD, PLM, and ERP systems into common document formats and business applications. Over 500 innovative manufacturers, including five of the top six automotive OEMs and nine of the top 10 U.S. aerospace and defense contractors rely on Right Hemisphere to dramatically accelerate time to market, increase product and services revenues, and lower product communications costs. Founded in 1997, Right Hemisphere is a privately held, venture-funded corporation based in Silicon Valley and Auckland, New Zealand. For more information please call toll free at (877) 309-3204.

The names of actual companies and products mentioned herein may be the trademarks of their respective owners.

#### Media Contact:

Susan Austin  
Right Hemisphere  
(408) 266-2322

[susan.austin@righthemisphere.com](mailto:susan.austin@righthemisphere.com)