

- Press Release - For Immediate Release -

Right Hemisphere Announces New Product Release, New Partnerships, and Guest Artists for SIGGRAPH '03

July 29, 2003, SIGGRAPH '03, Booth No. 2539 San Diego, CA, USA

New Product Release - Deep Exploration Version 3.0

Right Hemisphere, the leading provider of Visual Information Systems (VIS), announced today the immediate availability of the next generation of the award-winning Deep Exploration. The newly released Deep Exploration 3.0 brings digital artists and graphics professionals a significant enhancement of the previous version.

The latest features include new object manipulation and grouping tools allowing users to quickly and easily visualize complex models utilizing many different viewing modules. The addition of animation tools allows the creation of multi-level 3D animation sequences and the editing of imported animation. Dynamic clipping planes and object cross-sections give a better understanding of 3D models.

New support for high definition image formats including both .HDR (High Dynamic Range) and .EXR (Industrial Light and Magic). Existing translation support has been enhanced for SOFTIMAGE|XSI, Shockwave, Maya, DirectX, 3ds max, and Rhino.

Pixel and vertex shaders have been added to create the highest quality visualization when using the latest NVIDIA NV30 chipset series or ATI FireGL X1, Z1 graphics cards.

More information about Deep Exploration Version 3.0 is available online from;

www.righthemisphere.com/deepexploration

New Partnerships

NGRAIN Corporation, www.ngrain.com, Booth No. 1901.

NGRAIN develops visualization software that enables real-time modification and manipulation of complex 3D data. With NGRAIN, 3D models once considered too big can now be viewed on

common computing platforms such as Tablet PCs and notebooks, without the need for graphics acceleration hardware. The compression and visualization strengths of NGRAIN's technology, combined with the data management capabilities of Right Hemisphere's Deep Server™, yield a comprehensive 3D visualization solution that extends the use of existing 3D assets, significantly enhancing the delivery of applications such as training, maintenance and service.

NXN Software, www.nxn-software.com, Booth No. 3236.

NXN Software, the leading supplier of asset management solutions for the digital entertainment and computer graphics industries, and Right Hemisphere, announce an alliance that will provide a 3D previewing option to NXN's asset and production management products, NXN alienbrain Studio and NXN alienbrain VFX. The bundled technology will be sold to markets that focus on 3D computer graphics development, such as game development, CG films, visual effects, post-production, simulation and industrial design.

Virtools, www.virttools.com, Booth No. 3240.

Virtools™ the leading provider of 3D interactive media authoring tools, announces the release of a new solution offering a gateway between the world of CAD and VIRTTOOLS Dev.

Virtools will highlight new offers resulting from the company's most recent strategic partnerships, specifically the Virtools OpenCAD Pack, created thanks to a technological partnership with Right Hemisphere. This new module lets users import and optimize data and files created with standard CAD modelers (Catia, PTC, etc.) for use with Virtools development tools.

Guest Artists - Right Hemisphere Booth No. 2539

Rantz Hoseley, Art Director at Quicksilver www.quicksilver.com and award-winning strategy game developer; 'I'll be doing demos of Deep Paint 3D for Right Hemisphere at 11am and 3pm every day. Deep Paint 3D is one of the must-have apps that I use for CG art, (and no they don't pay me or sponsor me, so yes I really mean that. cynics.) and the people that run the company are some of the nicest folks you'll meet in the industry, so please do come check it out. Your art will thank you for it'.

Simplistic Pictures www.simplisticpictures.com is an independent animation production venture founded by Moon Seun in January 2000. 'Henry's Garden' is Simplistic Pictures' first 3D animated short film. This award-winning film will be featured at SIGGRAPH in the Animation Theatre.

There will also be a one time only presentation made by Kevin and Moon at the Right Hemisphere booth on Wednesday, July 30th at 2pm.

About Right Hemisphere

Right Hemisphere www.righthemisphere.com is the leading provider of Visual Information Systems (VIS) that enable product development enterprises to automatically repurpose their existing CAD data for publication in downstream Product Lifecycle applications such as technical documentation, manufacturing and maintenance training, bill of materials and parts management, visual simulation and more.

Right Hemisphere's patent-pending Deep Server software replaces manual processes and enables customers to dramatically increase the ROI on the billions of dollars already spent on the creation of product data. By extending the use of product data beyond engineering, across the enterprise and throughout the product lifecycle, customers can transform business processes, cut costs and time to market, and increase service revenues.

Right Hemisphere's VIS core technology, linked with enterprise XML services, provides access to all types of CAD data and integrates the best graphics tools for a complete PLM repurposing and publishing solution.

Right Hemisphere has built a strong reputation for enhancing creativity, improving quality, increasing productivity and lowering costs in a variety of industries including film, games, CAD, manufacturing and industrial design.

Other award-winning software includes Deep Paint 3D for 3D painting and texturing and Deep UV for advanced UV mapping.

The privately held company's corporate headquarters are in Burbank, CA, with other offices in the Silicon Valley, Texas, Florida and an international office in Auckland, New Zealand. Right Hemisphere, a Microsoft-certified partner, can be contacted on 818-557-0003.

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