

- Press Release - For Immediate Release -

Right Hemisphere Announces the Official Release of Deep Exploration Version 3.0

- New Version of the Award-Winning Deep Exploration -

July 29, 2003, SIGGRAPH '03, Booth No. 2539 San Diego, CA, USA

Right Hemisphere, the leading provider of Visual Information Systems (VIS), announced today the immediate availability of the next generation of the award-winning Deep Exploration. The newly released Deep Exploration 3.0 brings digital artists and graphics professionals' new enhancements to speed through the translation, processing and management of 2D and 3D graphical data.

The latest features include new object manipulation and grouping tools allowing users to quickly and easily visualize complex models with many different viewing options. The addition of animation tools allows the creation of multi-level 3D animation sequences and the editing of imported animation. The new clipping plane can create dynamic cross sections helping to give a better understanding of complex 3D models.

'Deep Exploration 3.0, now more than ever before, is the key to unlock the true value of graphical data. Deep Exploration is the ultimate utility for anyone involved with graphical communications. Whether you are involved in CAD/CAM, management, technical illustration, training, marketing, visualization, animation or translation, Deep Exploration helps you get the most value out of what you already own,' says Mark Thomas, President and Founder of Right Hemisphere.

New support has been added for high definition image formats including both .HDR (High Dynamic Range) and .EXR (Industrial Light and Magic). Existing translation support has been enhanced for SOFTIMAGE|XSI, Shockwave, Maya, DirectX, 3ds max, and Rhino. A wide range of optional translation and processing modules are also available.

In addition to optimized rendering engines for software and Open GL graphics, support for Direct X9 with pixel and vertex shaders is now included to create the highest quality visualization when using the latest NVIDIA NV30 chipset series or ATI FireGL X1, Z1 graphics cards.

More information about Deep Exploration Version 3.0 is available online at;
www.righthemisphere.com/deepexploration

Purchase information, including a list of international resellers, is available online at;
www.righthemisphere.com/store

About Right Hemisphere

Right Hemisphere www.righthemisphere.com is the leading provider of Visual Information Systems (VIS) that enable product development enterprises to automatically repurpose their existing CAD data for publication in downstream Product Lifecycle applications such as technical documentation, manufacturing and maintenance training, bill of materials and parts management, visual simulation and more.

Right Hemisphere's patent-pending Deep Server software replaces manual processes and enables customers to dramatically increase the ROI on the billions of dollars already spent on the creation of product data. By extending the use of product data beyond engineering, across the enterprise and throughout the product lifecycle, customers can transform business processes, cut costs and time to market, and increase service revenues.

Right Hemisphere's VIS core technology, linked with enterprise XML services, provides access to all types of CAD data and integrates the best graphics tools for a complete PLM repurposing and publishing solution.

Right Hemisphere has built a strong reputation for enhancing creativity, improving quality, increasing productivity and lowering costs in a variety of industries including film, games, CAD, manufacturing and industrial design.

Other award-winning software includes Deep Paint 3D for 3D painting and texturing and Deep UV for advanced UV mapping.

The privately held company's corporate headquarters are in Burbank, CA, with other offices in the Silicon Valley, Texas, Florida and an international office in Auckland, New Zealand. Right Hemisphere, a Microsoft-certified partner, can be contacted on 818-557-0003.

Media Contact

Mary Alice Krayecki

818.557.0003 X 706

maryalice.krayecki@righthemisphere.com

Copyright© 2003 Right Hemisphere. All other brand names, product names, or trademarks belong to their respective holders.