

NXN Software and Right Hemisphere Expand NXN alienbrain's 3D Previewing Capabilities

Right Hemisphere's 3D preview capability will be available in NXN's asset management software for digital entertainment, design and manufacturing industries

LOS ANGELES, June 25, 2003 – NXN Software, the leading supplier of asset management solutions for the digital entertainment and computer graphics industries, and Right Hemisphere[®], a leading provider of VIS (Visual Information Systems), today announced an alliance that will provide a 3D previewing option to NXN's asset and production management products, NXN alienbrain Studio and NXN alienbrain VFX. Both companies will sell the bundled technology to markets that focus on 3D computer graphics development, such as game development, CG films, visual effects, post-production, simulation and industrial design.

"The added ability to preview multiple 3D formats in NXN alienbrain products using Right Hemisphere's technology not only simplifies file searches and review processes, but it opens our technology to a wider audience," said Gregor vom Scheidt, CEO of NXN Software. "Now, everyone from game artists to industrial and engineering designers can take advantage of the graphical interface and powerful versioning offered in our systems."

File Conversions with Deep Server(tm)

The current versions of NXN's software display 2D thumbnails of 3ds max, Maya and XSI models that are generated within the separate applications. The integration with a special preview version of Right Hemisphere's Deep Server(tm) technology will not only enable NXN products to generate and display an even wider range of file types as 2D thumbnails, but it will also generate 3D previews for those files. Supported file types include Maya, 3ds max, XSI, Lightwave, AutoCAD, IGES and others. An optional upgrade to a full Deep Server system provides integration with most leading CAD systems.

File Previewing with Deep View(tm)

In addition, NXN will integrate its product range with Right Hemisphere's Deep View(tm) technology, which will enable users on NXN's Windows clients to preview and, in NXN alienbrain VFX, to scribble on those previewed 3D files, regardless of whether the users are running a 3D application on their machines. This combination further enhances the usability of NXN alienbrain applications for 3D artists operating in a wide-range of industries.

"If customers are creating images in 3D, they need to manage images in 3D," said Michael Lynch, Right Hemisphere's CEO. "Right Hemisphere's vast format support and DX9/OpenGL full shader 3D preview will provide stunning 3D visual quality within NXN's fantastic asset and production management solution."

Availability

NXN's 3D file previewing will be offered as an option in NXN alienbrain Studio and VFX this Fall. The technology will be showcased by NXN Software (booth 3236) and Right Hemisphere (Booth 2539) at Siggraph 2003.

About Right Hemisphere

Right Hemisphere is a leading provider of Visual Information Systems (VIS) that enable product development enterprises to automatically repurpose their existing CAD data for publication in downstream Product Lifecycle applications such as technical documentation, manufacturing and maintenance training, bill of materials and parts management, visual simulation and more.

Right Hemisphere's patent-pending Deep Server software replaces manual processes and enables customers to dramatically increase the ROI on the billions of dollars already spent on the creation of product data. By extending the use of product data beyond engineering, across the enterprise and throughout the product lifecycle, customers can transform business processes, cut costs and time to market, and increase service revenues.

Right Hemisphere's VIS core technology linked with enterprise XML services, provides access to all types of CAD data and integrates the best graphics tools for a complete PLM repurposing and publishing solution. Right Hemisphere has built a strong reputation for enhancing creativity, improving quality, increasing productivity and lowering costs in a variety of industries including film, games, CAD, manufacturing and industrial design. Other award-winning software includes Deep Exploration, a 2D|3D graphics file management and conversion utility, Deep Paint 3D for 3D painting and texturing and Deep UV for advanced UV mapping.

The privately held company's corporate headquarters are in Burbank, CA, with other offices in the Silicon Valley, Texas, Florida and an international office in Auckland, New Zealand. Right Hemisphere, a Microsoft-certified partner, can be contacted at 818-557-0003 (phone). More information at: <http://www.righthemisphere.com>

About NXN Software

NXN Software (<http://www.nxn-software.com>) is the leading supplier of asset management systems for the digital entertainment and computer graphics industries. NXN products provide designers, programmers and project managers with a powerful framework to manage all assets throughout the development process. Companies using NXN Software include many of the world's most renowned entertainment studios, such as Sony, Electronic Arts, LucasArts and Infogrames/Atari. NXN Software has offices in Los Angeles, Paris, London, Munich and Tokyo.

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