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FOR IMMEDIATE RELEASE

Right Hemisphere Hosts Visual Revolution Seminar with Executives from Adobe Systems GmbH, PROSTEP AG and Serco GmbH

Right Hemisphere Also Showcases Capabilities of its New Visual Communication and Collaboration Platform in Frankfurt Seminar on June 4

Munich, Germany — May 24, 2007 — As part of a multi-city “Visual Revolution Tour” spanning both North America and Europe, Right Hemisphere, the leading provider of visual communication and collaboration solutions, today announced it will be hosting a seminar in Frankfurt on June 4. Featuring executive speakers from Adobe Systems GmbH, PROSTEP AG, Right Hemisphere, and Serco GmbH—the seminar will address how best in class manufacturing organizations launch and support innovative products faster, better, and at less cost by bringing visual product information to more people in the enterprise.

This half-day seminar will be held from 12:00 to 5:00 p.m. on Monday, June 4th at the Steigenberger Hotel Metropolitan located at Poststrasse 6 in Frankfurt, Germany. European manufacturers and members of the European media are invited to attend and hear presentations from featured speakers:

- Adobe Systems GmbH, Managing Director of Central and Eastern Europe, Fritz Fleischmann
- PROSTEP AG, CEO, Dr. Bernd Pätzold
- Right Hemisphere, Founder, President, and CTO, Mark Thomas
- Serco GmbH, Creative Director, Bill Cole
- Journalist and Industry Analyst Ulrich Sandler

The seminar marks the first public demonstration of the new Right Hemisphere 5 platform in Europe. Announced earlier this year, the Right Hemisphere 5 platform is an integrated suite of software designed to eliminate various inefficiencies in enterprises today and help manufacturers get their products and support materials to market faster. Right Hemisphere's software integrates with and extends all major product data management and product lifecycle management (PLM) systems, and enables the re-use of accurate and up-to-date product information. It also automates the delivery of product information to anyone in the extended enterprise and in whatever format is required, including corporate document standards such as Adobe® PDF® and Microsoft® Office.

To register for the seminar, please go to: www.righthemisphere.com/EVRTOUR.

About Right Hemisphere

Right Hemisphere is the leading provider of enterprise visual product communication and collaboration solutions enabling manufacturers to optimize their global product development, launch, and support processes. Organizations have invested in operational processes and IT systems to improve product lifecycle efficiencies, yet delivery of precise and up-to-date product information to the extended enterprise in a timely, efficient and usable form is difficult today. Right Hemisphere maximizes knowledge transfer efficiency of product information to downstream stakeholders by automatically publishing product information readily available in CAD, PLM, and ERP systems into common document formats and business applications. Over 500 innovative manufacturers, including five of the top six automotive OEMs and nine of the top 10 U.S. aerospace and defense contractors rely on Right Hemisphere to dramatically accelerate time to market, increase product and services revenues, and lower product communications costs. Founded in 1997, Right Hemisphere is a privately held, venture-funded corporation based in Silicon Valley and Auckland, New Zealand. For more information please visit www.righthemisphere.com.

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