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FOR IMMEDIATE RELEASE

Right Hemisphere Reports Record Bookings, Achieves 90% Growth Year over Year in Milestone Fiscal Year 2006

Company Expands Customer Base, Channel, Technology Partnerships, Staff and Product Line to Meet Growing PGM Demand

Fremont, CA — May 22, 2006 — Concluding a record year in bookings, Right Hemisphere®, the leading provider of Product Graphics Management (PGM) software, today reported strong business performance and the expansion of its customer base, channel, technology partnerships, internal staff, and product line to meet growing PGM demand. For Right Hemisphere's fiscal year ended March 31, 2006, the privately-held company achieved over 90% year over year growth in bookings. The company also grew its PGM server business to be the dominate source of revenue, surpassing the desktop PGM business for the first time.

"The ability to effectively leverage, share, communicate, and publish 3D data throughout the enterprise is a critical success factor for enhancing innovation and developing winning products," said David Burdick, founder and president of PLM consultancy, Collaborative Visions. "Technology suppliers like Right Hemisphere that further manufacturers' primary objective of product innovation and differentiation will continue to be highly sought after."

"Our PGM software enables manufacturers to globally source, sell, and service products more effectively by delivering the right 2D and 3D product graphics, in the right format, right now across their extended enterprises. More manufacturers, like Bell Helicopter and Boeing, are becoming aware of our PGM solutions and how they streamline and automate painful manual processes," said Right Hemisphere CEO Michael Lynch. "Many functions in an organization need

product graphics—technical publications, training, sales and marketing, manufacturing, outsourced services, and service and support to name a few.”

Lynch continued, “In the coming year, we expect to have continued, strong growth for our enterprise PGM solutions. We will also continue to develop our professional services, partner community, and products to increase our customers return on investment.”

Additional Fiscal Year 2006 Highlights:

- Added new customers such as Bell Helicopter, Boeing, Dade Behring Holdings, DBT Group, EDS Mattel, General Dynamics Land Systems, Naval Underwater Warfare Center, Pitney Bowes, SPX Valley Forge.
- Expanded deployments with existing customers such as DaimlerChrysler Corporation, NASA’s Jet Propulsion Laboratory, Lockheed Martin, Northrop Grumman, Pratt & Whitney, Raytheon, Sikorsky Aircraft, and Speedshape.
- Licensed and embedded its 3D PGM technology in the new Adobe® Acrobat® 3D software, extending its original licensing agreement which enabled Adobe Systems Incorporated to integrate Right Hemisphere 3D viewing technology into Adobe Acrobat® 7.0 and Adobe Reader® 7.0.
- Introduced new versions of virtually every product in the company’s portfolio, including a next-generation version of its flagship enterprise software, Deep Server™. The portfolio upgrade also included releases of Deep Exploration™ 4.0 CAD Edition, the PMI Module™ and the PDF Publishing Module™, all of which automate 3D PDF publishing processes.
- Honored by manufacturing trade publication Start magazine as a company to “Keep an Eye On” in its annual Hottest Companies of 2005 awards.
- Won a 2005 MT2 Top 100 award for the second consecutive year from Military Training Technology Magazine for making a significant impact on the military training industry.
- Secured \$12 million in Series B financing from top lead investor Sutter Hill Ventures, returning investor Sequoia Capital, and programmable graphics processor technologies leader NVIDIA Corporation.
- Expanded channel and brought previously unavailable PGM software to the European market through new partnership with leading PLM integration specialist PROSTEP AG.
- Grew sales personnel to keep pace with accelerating business, including a tripling of Right Hemisphere personnel in EMEA.

About Right Hemisphere

Right Hemisphere is the leading provider of Product Graphics Management (PGM) software, a new category of enterprise software. PGM enables manufacturers to globally source, sell, and service products more effectively by delivering the right 2D and 3D product graphics, in the right format, right now across their extended enterprises, all from accurate, up-to-date engineering data readily available in current CAD and PDM systems. Only Right Hemisphere lets you capitalize on your existing investments in 3D CAD and multimedia communications, while replacing today's manual product communications processes. With Right Hemisphere you can turn your product communications such as RFQs, catalogs, manuals, courseware, collateral, IETMs, and more, into competitive advantage. Over 500 innovative manufacturers, including five of the top six automotive OEMs and nine of the top 10 U.S. aerospace and defense contractors rely on Right Hemisphere to dramatically accelerate time to market, increase product and services revenues, and lower product communications costs.

Founded in 1997, Right Hemisphere is a privately-held, venture-funded corporation based in Silicon Valley and Auckland, New Zealand. For more information please visit www.righthemisphere.com or call toll free at (877) 309-3204.

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