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FOR IMMEDIATE RELEASE

Cardinal Solutions and Right Hemisphere Partner to Bring PGM and 3D PDF Solutions to U.S. Manufacturers

New Allies Extend the Power of PLM Downstream By Implementing Enterprise-Wide 3D Collaboration and Publishing Capabilities

Cincinnati, OH, and Fremont, CA — September 20, 2006 — Cardinal Solutions, a leading U.S. system integrator, and Right Hemisphere[®], the leading provider of Product Graphics Management (PGM) software, today announced a new partnership to jointly implement and support state-of-the-art enterprise PGM and 3D PDF publishing solutions in the U.S. These PGM implementations will be highly integrated with manufacturers' existing engineering and PLM environments and enable the on demand, downstream delivery of rich visual product information across the extended enterprise.

According to a recent Aberdeen Group report, 3D publishing—the process of repurposing and reusing engineering design data downstream—supports the fastest growing area of cross-departmental improvement in the product lifecycle, and companies that don't develop 3D publishing capabilities could be left at a significant disadvantage.

Cardinal Solutions and Right Hemisphere have aligned their respective expertise to deploy new PGM and 3D PDF solutions downstream to support the 3D creation and publishing processes of manufacturing instructions, technical publications, installation manuals, maintenance procedures, marketing collateral, and more.

"We're seeing demand intensify from our customers to increase automation and change management in their 3D publishing by integrating our PGM solutions with their existing PLM, ERP, ECM and other enterprise systems," said Right Hemisphere Vice President of Business Development Anton Commissaris. "In Cardinal Solutions, we've found a proven, highly skilled partner we trust to

implement PGM and 3D PDF solutions with Adobe LiveCycle information process management.”

Cardinal Solutions is a full service consulting firm to Fortune 500 companies with special expertise in the planning, development, and integration of UGS Teamcenter® PLM software, Adobe® LiveCycle® interactive process management software, and Right Hemisphere’s own Deep Server™ enterprise PGM software.

“New PGM solutions from Right Hemisphere provide an enormous opportunity for our manufacturing customers to extract additional value from their existing PLM implementations as well as increase their overall product collaboration and publishing capabilities,” said Michael York, executive vice president of business development for Cardinal Solutions.” In particular, Right Hemisphere’s software helps us deliver a comprehensive 2D and 3D PDF publishing solution for source data derived from UGS Teamcenter and other PLM systems. With PDF as our publishing tool and full Adobe LiveCycle support, just about anyone, anywhere can make immediate use of these publishing solutions.”

UGS Teamcenter, the JT format, and Adobe LiveCycle are widely accepted and used by large manufacturers. Among its other benefits, Right Hemisphere PGM software establishes an additional path for these manufacturers and their supply chain partners into and out of UGS Teamcenter for parts and assemblies created in a wide variety of CAD applications. Right Hemisphere software also enables the data authored in JT from Teamcenter and other PLM software to be published in other popular downstream formats such as Microsoft® Office®. With these automated publishing capabilities, companies can reuse valuable CAD assets in many other critical business processes for collaboration, product support documentation, and more.

Cardinal Solutions

Since 1996, Cardinal Solutions has been a leading IT solution provider and systems integrator in the central U.S. Cardinal’s best practices for project leadership and solution delivery have created a successful track record of “quick-to-market” system deployments and helped ensure return on investment for their

long list of Fortune 1000 customers. Cardinal Solutions is an Adobe Enterprise Solution Partner, a FileNet Business Partner, an IBM Business Partner, a Microsoft Gold Partner and a Business Objects Partner. Visit www.cardinalsolutions.com for more information.

About Right Hemisphere

Right Hemisphere is the leading provider of Product Graphics Management (PGM) software, a new category of enterprise software. PGM enables manufacturers to globally source, sell, and service products more effectively by delivering the right 2D and 3D product graphics, in the right format across their extended enterprises, all from accurate, up-to-date engineering data readily available in current CAD and PDM systems. Only Right Hemisphere lets you capitalize on your existing investments in 3D CAD and multimedia communications, while replacing today's manual product communications processes. With Right Hemisphere you can turn your product communications such as RFQs, catalogs, manuals, courseware, collateral, IETMs, and more, into competitive advantage. Over 500 innovative manufacturers, including five of the top six automotive OEMs and nine of the top 10 U.S. aerospace and defense contractors rely on Right Hemisphere to dramatically accelerate time to market, increase product and services revenues, and lower product communications costs.

Founded in 1997, Right Hemisphere is a privately-held, venture-funded corporation based in Silicon Valley and Auckland, New Zealand. For more information please visit www.righthemisphere.com or call toll free at (877) 309-3204.

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