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FOR IMMEDIATE RELEASE

Right Hemisphere Delivers Deep Server 4.0 Enterprise Software to Automate 3D PDF Authoring and Publishing

Momentum Accelerates for PGM Technology as Dade Behring Holdings, The DBT Group, MFG.com and Others Sign Enterprise Deals

Fremont, CA — April 17, 2006 — With customer acceptance on the rise for its enterprise solution, Right Hemisphere®, the leading provider of Product Graphics Management (PGM) software, today shipped its next-generation release of Deep Server™. The delivery of Deep Server 4.0 enterprise PGM software completes a major upgrade of Right Hemisphere's entire product portfolio. The portfolio upgrade also included recent releases of Deep Exploration™ 4.0 CAD Edition, the PMI Module™ and the PDF Publishing Module™, all of which automate 3D PDF publishing processes.

In addition to advancing the capabilities of its PGM software suite, Right Hemisphere experienced continued momentum for its PGM technology in the first quarter of 2006. New customers such as Dade Behring Holdings, The DBT Group, and MFG.com penned enterprise deals with Right Hemisphere, and existing customers such as DaimlerChrysler Corporation and Sikorsky Aircraft Corporation expanded their PGM deployments. The majority of these enterprise-scale transactions were three year term subscriptions. Other global manufacturers also licensed Deep Server and associated client applications, increasing the Deep Server installed base to over 50 installations worldwide.

Deep Server integrates product development and communications applications; automates part to publication processes for 2D and 3D product graphics; and manages product graphics throughout the extended enterprise. Selected new features in Deep Server include the ability to:

- Transform key sourcing, sales, and services business processes by automatically authoring high volumes of critical 3D PDF documents using a combination of Right Hemisphere's Deep Server PGM processing engine and PDF Publishing Module, and Adobe's publishing software
- Generate derivative graphics on demand using best-of-breed preconfigured processes for technical illustrations, photoreal images, and 3D animations
- Translate, author, and publish larger models and additional derivative product graphics up to 67% faster with advanced server configurability, load balancing, and other performance optimization techniques
- Further reduce graphics file sizes, data transfer, and real-time performance using new object instancing capability and advanced compression algorithms
- Create more photorealism with new advanced lighting, UV mapping, shadows, and materials palette extensions
- Automate callout creation within technical illustrations using new callout styles, label, placement, color, and size controls
- Publish CATIA® or JT Product Manufacturing Information (PMI) data by leveraging the Right Hemisphere PMI Module
- More flexibly blend automated and manual steps within high volume 2D and 3D graphics publishing processes when used in conjunction with Right Hemisphere's Deep Exploration CAD Edition or Adobe® Acrobat® 3D software on the desktop

These significant functionality enhancements, prior successful implementations, and a growing recognition of the impact of 3D product graphics on sourcing, sales, and service were the catalysts behind an acceleration in Deep Server adoption.

“Deep Server 4.0 is “must have” software for innovative manufacturers who seek to win in today’s competitive marketplace. It empowers them to leverage existing CAD and multimedia assets, skills and software,” said Michael Lynch, CEO at Right Hemisphere. “Our customers easily justify Deep Server purchases based on Return on Assets (ROA) criteria alone. As we begin developing our next-generation of PGM software, we will continue to focus on what our customers



value most -- automating more and more processes to drive more multimedia graphics into more documents and business processes, faster and for less cost. This is how we can provide them with a Return on Investment measured in weeks.”

About Right Hemisphere

Right Hemisphere is the leading provider of Product Graphics Management (PGM) software, a new category of enterprise software. PGM enables manufacturers to globally source, sell, and service products more effectively by delivering the right 2D and 3D product graphics, in the right format, right now across their extended enterprises, all from accurate, up-to-date engineering data readily available in current CAD and PDM systems. Only Right Hemisphere lets you capitalize on your existing investments in 3D CAD and multimedia communications, while replacing today’s manual product communications processes. With Right Hemisphere you can turn your product communications such as RFQs, catalogs, manuals, courseware, collateral, IETMs, and more, into competitive advantage. Over 500 innovative manufacturers, including five of the top six automotive OEMs and nine of the top 10 U.S. aerospace and defense contractors rely on Right Hemisphere to dramatically accelerate time to market, increase product and services revenues, and lower product communications costs.

Founded in 1997, Right Hemisphere is a privately-held, venture-funded corporation based in Silicon Valley and Auckland, New Zealand. For more information please visit www.righthemisphere.com or call toll free at (877) 309-3204.

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