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Right Hemisphere Acquisition Adds Interactive 3D Authoring Capability to its Training Solution

Company Purchases Cosmos Creator Software from Radish Works

November 16, 2004, Fremont, CA — Right Hemisphere Inc, a leading provider of enterprise software for intelligent 3D publishing solutions, today announced it has acquired Cosmos Creator software from Radish Works. Renamed Deep Creator™ to conform to Right Hemisphere's product naming convention, Deep Creator is an interactive 3D application authoring software environment for creating real-time 3D applications such as video games, architectural visualizations, and virtual reality environments. Deep Creator software gives Right Hemisphere customers the ability to create highly engaging, interactive video game-like training and simulation content.

"Today's video games present dynamic, photorealistic environments that immerse and entertain the player. Using Deep Creator, content creators can deliver a similar experience for training," said Michael Lynch, CEO of Right Hemisphere. "Deep Creator is an excellent standalone product. By bringing the software and its chief architect, Michael Bailey, in-house we can integrate its capabilities more tightly with our own. More importantly, this native integration will allow us to automate more of the content development process for customers."

Lynch added, "Right Hemisphere will continue to support other third-party 3D authoring applications from companies such as EON Reality, Virtools, and NGRain. This support is an important part of our commitment to providing a solution that is truly open and allows customers to work with the tools they already own."

The integration of Deep Creator and Right Hemisphere's client and server-based software will give customers an advanced, end-to-end production solution for computer-based training content development. Right Hemisphere's flagship software product, Deep Server™, unlocks 2D and 3D engineering data used in the design of manufactured products for reuse across the entire organization. By leveraging existing 3D assets from engineering, reducing their size, and translating them into an export-friendly file format, Deep Server removes the cost barrier traditionally associated with creating rich interactive 3D training content.

Deep Creator takes this process one step further, by allowing customers to add interactivity to and create simulations with engineering content translated by Deep Server. The resulting interactive 3D training content is more appealing, more likely to be retained, and particularly effective for teaching equipment installation and servicing procedures.

Unlike most products in the market today that tend to offer only the ability to build models from the ground up or add interactivity to those models, Deep Creator can perform both tasks equally well. Deep Creator takes the "game engine" concept to a new level with an integrated 3D modeler, texture creator, and scripting engine all built into a single program. Deep Creator's high-performance 3D engine and intuitive integrated application development environment are capable of creating stand-alone CD-ROM, Intranet, or Web-based interactive 3D applications. Deep Creator enables the rapid creation of 3D interactive scenes; intuitive training applications; complex 3D games; 3D learning objects; and interactive 3D content to meet all application needs.

Once the scenes are created, all the necessary information to use those scenes can be compacted into a single file for easy delivery.

Deep Creator offers another powerful feature – the ability to create and edit 3D and 2D scenes while “running” the training application or game from within the scene or development environment. Deep Creator has a simple set of VCR-like buttons that allow the scenes to be played, stopped, and paused without ever leaving the application editor. This feature helps streamline the 3D application development process, increasing productivity, and banishing the frustrations associated with using multiple editors to author and publish interactive 3D applications.

Another attractive Deep Creator attribute is its ability to generate procedurally created 3D scene assets. Procedurally created assets only require the saving of the procedure for their creation, not all the support files that had a role in their creation. Using procedurally created assets, Deep Creator can deliver very complex scenes in very small files. This means the 3D content can be delivered even over slow modem connections and without requiring hours of download time.

Radish Works' existing users will be supported effectively immediately by Right Hemisphere. In addition to acquiring Radish Works software, Right Hemisphere obtained the services of its President and CEO Michael Bailey. Bailey is well-known in CAD and 3D graphics industries, particularly for his development work on Cosmos Creator and IntelliCAD. At Right Hemisphere, Bailey will direct the company's Bay Area-based product development team.

Trial versions of Right Hemisphere's software are available for download at the company's Web site at www.righthemisphere.com. The new release of Deep Creator will be available in January, 2005. To locate a reseller in your region, please visit the Right Hemisphere Web site at <http://www.righthemisphere.com/store/index.php>.

Right Hemisphere

Right Hemisphere is the leading provider of enterprise software for intelligent 3D publishing solutions. The company's software enables non-engineers to efficiently repurpose 2D and 3D engineering design data into high-impact, visual communications for product support applications including interactive training, technical documentation, and marketing communications. From backend database integration through content conversion, asset management, content authoring and delivery, Right Hemisphere's intelligent, start to finish, 3D publishing solutions provide a comprehensive and open system for developing and deploying scalable enterprise product support solutions. By delivering these tools, Right Hemisphere helps manufacturers and their supply chains to significantly reduce content production costs, accelerate products to market and increase revenues with superior product support and service offerings. For more information please visit: www.righthemisphere.com or call toll free at (877) 309-3204.

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