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Right Hemisphere Grows its Industry Leading Support of 3D Formats by Adding Support for Google and UGS Software

Company's New PGM Software Releases Offer Powerful New Support for Google SketchUp and UGS JT Formats

Fremont, CA — August 15, 2006 — Further expanding its unique multi-format support capabilities, Right Hemisphere®, the leading provider of Product Graphics Management (PGM) software, today announced new releases of its PGM software that supports Google® SketchUp and SketchUp Pro 5. This support enables SketchUp models to be imported —complete with texture and materials— into Right Hemisphere's PGM software and exported out to a wide range of 2D, 3D and publishing formats, including HTML; Microsoft® Word, Excel, and PowerPoint®; Adobe® PDF, Illustrator® and FrameMaker®; Autodesk 3ds Max®, Maya®, and DWF; Softimage/XSI®; MultiGen-Paradigm OpenFlight; and many more. In addition to SketchUp, the Deep Exploration™ CAD Edition 4.1 and Deep Server™ 4.1 releases provide new export support for UGS' 3D JT format; new import support for multiple AEC 2D/3D formats; and many other enhancements and updates.

"We are committed to empowering users of all 3D applications with the ability to leverage their 3D content into other, useful 2D and 3D formats," said Mark Thomas, president, founder and CTO at Right Hemisphere. "Our latest software releases stay true to that mission by providing new format support for SketchUp, JT, and other formats, as well as maintaining our existing support for the latest releases of important CAD and DCC applications."

Thomas continued, "With SketchUp, Google has created a huge 3D modeling brand for the masses. Our software will allow SketchUp users to leverage the models they've created and the ones they've downloaded from Google's 3D Warehouse into many other applications and publishing formats. Having the ability to move 3D content in and out of different applications should be fun and useful to both consumer and professional users."

Google SketchUp is a free, easy to learn 3D modeling program that allows users to create 3D models of houses, sheds, decks, home additions, woodworking projects and more. Once built, these models can be placed in Google Earth, posted to Google's [3D Warehouse](#), or printed. Created for commercial use, SketchUp Pro is a powerful 3D modeling tool with a robust feature set to empower the design professional.

New Software Versions Support Needs of Large Manufacturers

In addition to SketchUp support, Right Hemisphere's new Deep Exploration 4.1 and Deep Server 4.1 releases expand existing support for JT file importing with new JT exporting capabilities. By adding JT export capabilities, Right Hemisphere creates an additional pathway into and out of UGS' Teamcenter PLM solution, for parts and assemblies created in a wide variety of CAD applications. . With JT as a commonly used 3D format in manufacturing environments today, this new capability will help enable product lifecycle collaboration and digital markup using JT files regardless of the original source CAD system.

"Right Hemisphere's enhanced support of JT is further evidence of the strong momentum and industry adoption that the JT format has established through the advocacy of the JT Open Program members around the world," said Mark Matousek, JT Open program manager, UGS.

Deep Exploration CAD Edition 4.1 and Deep Server 4.1 also include support for the latest CAD software versions, including: Dassault Systèmes CATIA® V5R16, PTC® Pro/ENGINEER® Wildfire® 3.0, UGS NX™ 4, SolidWorks configuration file support, and HPGL (Hewlett-Packard Graphics Language). The Right Hemisphere 4.1 releases further support importing 2D and 3D AEC formats such as .dwg, .dxf, .dwf, .dst.

Pricing and Availability

Both Right Hemisphere's enterprise PGM solution, Deep Server 4.1, and its desktop application version, Deep Exploration CAD Edition 4.1, are available immediately. Deep Exploration CAD Edition is \$1,495 U.S. and is available for

trial or purchase from the company's Web site at www.righthemisphere.com. For more information or to purchase Deep Server, please contact sales@righthemisphere.com. Customers interested in JT file exporting need to purchase the PMI Module separate from Deep Exploration CAD Edition for \$595.

About Right Hemisphere

Right Hemisphere is the leading provider of Product Graphics Management (PGM) software, a new category of enterprise software. PGM enables manufacturers to globally source, sell, and service products more effectively by delivering the right 2D and 3D product graphics, in the right format across their extended enterprises, all from accurate, up-to-date engineering data readily available in current CAD and PDM systems. Only Right Hemisphere lets you capitalize on your existing investments in 3D CAD and multimedia communications, while replacing today's manual product communications processes. With Right Hemisphere you can turn your product communications such as RFQs, catalogs, manuals, courseware, collateral, IETMs, and more, into competitive advantage. Over 500 innovative manufacturers, including five of the top six automotive OEMs and nine of the top 10 U.S. aerospace and defense contractors rely on Right Hemisphere to dramatically accelerate time to market, increase product and services revenues, and lower product communications costs.

Founded in 1997, Right Hemisphere is a privately-held, venture-funded corporation based in Silicon Valley and Auckland, New Zealand. For more information please visit www.righthemisphere.com or call toll free at (877) 309-3204.

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