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**FOR IMMEDIATE RELEASE**

## **Right Hemisphere Receives PricewaterhouseCoopers Supreme Excellence Award and is Named New Zealand Hi- Tech Company of the Year**

*Company Grabs Top Honors at 13<sup>th</sup> Annual PricewaterhouseCoopers New  
Zealand Hi-Tech Awards*

**Fremont, CA — November 14, 2006** — Right Hemisphere<sup>®</sup>, the leading provider of Product Graphics Management (PGM) software, today announced it received top honors at the prestigious 13<sup>th</sup> annual PricewaterhouseCoopers New Zealand Hi-Tech Awards. The company garnered both the “PricewaterhouseCoopers Supreme Excellence Award and NZ Hi-Tech Company of the Year” accolade—the event’s highest honor—and the “Rakon NZ Hi-Tech Deal of the Year” award. These awards were presented at a gala event and judged by an international panel of over 45 individuals led by one of the “Fathers of the Internet”, Google Vice President and Chief Internet Evangelist Vinton G. Cerf.

“This has been an amazing year for Right Hemisphere and I am extremely proud of what this company has accomplished,” said Right Hemisphere Founder, President, and CTO Mark Thomas. “As Company of the Year, we have been labeled ‘an inspiration’ to other New Zealanders. We will vigorously strive to continue to be worthy of that high tribute in two important ways. Firstly, through software innovation we will be relentless in our mission to make 3D as ubiquitous and easy to work with as text. Secondly, we will continue to give back to the community that spawned and supported Right Hemisphere by working with the New Zealand government and local Industry to encourage young talent and to advance the state-of-the-technology here in New Zealand.”

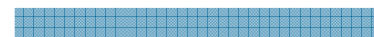
The annual PricewaterhouseCoopers NZ Hi-Tech Awards recognize New Zealand's most outstanding hi-tech companies and individuals, spanning 10 award

categories. In addition to celebrating Kiwi success stories, the awards recognize Kiwi companies and individuals that have helped grow and promote the New Zealand hi-tech industry, including the software, electronics, biotechnology, telecommunications, and creative technology sectors. Award recipients have further successfully married research and development with the ability to market and sell products and services in New Zealand and other countries.

According to the Awards Chairman Selwyn Pellett, “The judging panel was very impressed by Right Hemisphere’s management, marketing, technical development, its partnerships, and overall performance. The panel was particularly impressed with the relationship building and long-term strategic alliance Right Hemisphere established with Adobe Systems which provided the company with a global user base for any software Right Hemisphere produces that leverages 3D in PDF. Congratulations to Right Hemisphere for winning our highest honors this year and for being a model that other New Zealand hi-tech companies can emulate.”

### **About Right Hemisphere**

Right Hemisphere is the leading provider of Product Graphics Management (PGM) software, a new category of enterprise software. PGM enables manufacturers to globally source, sell, and service products more effectively by delivering the right 2D and 3D product graphics, in the right format across their extended enterprises, all from accurate, up-to-date engineering data readily available in current CAD and PDM systems. Only Right Hemisphere lets you capitalize on your existing investments in 3D CAD and multimedia communications, while replacing today’s manual product communications processes. With Right Hemisphere you can turn your product communications such as RFQs, catalogs, manuals, courseware, collateral, IETMs, and more, into competitive advantage. Over 500 innovative manufacturers, including five of the top six automotive OEMs and nine of the top 10 U.S. aerospace and defense contractors rely on Right Hemisphere to dramatically accelerate time to market, increase product and services revenues, and lower product communications costs.



Founded in 1997, Right Hemisphere is a privately-held, venture-funded corporation based in Silicon Valley and Auckland, New Zealand. For more information please visit [www.righthemisphere.com](http://www.righthemisphere.com) or call toll free at (877) 309-3204.

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