

**FOR IMMEDIATE RELEASE**

## **Right Hemisphere Software Moves 3D Data From Microsoft Office to Adobe Acrobat 7.0 with One Click**

*Right Hemisphere Deep Publish Software Gives Less Technical Staff a User-Friendly 3D Tool for their Standard Business Applications*

**COFES — April 14, 2005, Scottsdale, AZ**—Right Hemisphere<sup>®</sup>, a leading provider of enterprise graphics management software, today announced a new release of its Deep Publish<sup>™</sup> application with more automation and ease-of-use features. Deep Publish 3.6 works with Right Hemisphere's Deep Server<sup>™</sup> enterprise or Deep Exploration<sup>™</sup> client software to enable users to publish, view, interact with, and import 2D and 3D graphics directly into Microsoft<sup>®</sup> Office and Adobe<sup>®</sup> Acrobat<sup>®</sup> applications. Using the latest version of Deep Publish, a user can now import a 3D file directly into Microsoft Office applications and convert it to an Adobe PDF with just one mouse click. With a second mouse click, the user can email that PDF with 3D directly from their Microsoft Office application for collaboration or other communication purposes.

"Working with 3D data has usually required a certain amount of technical prowess," said Right Hemisphere CEO Michael Lynch. "By focusing on ease-of-use and supporting two industry standard publishing formats in Microsoft Office and Adobe Acrobat, our Deep Publish software greatly simplifies this process for the rest of us. This is a highly user-friendly software tool, so marketers, trainers, and other personnel can inject the high impact of 3D into their documents for much more compelling and memorable business communications."

At the foundation of the Right Hemisphere software portfolio is its Deep Server and Deep Exploration products. These products transform original 3D data from its native file format into lightweight, optimized, graphical models. Deep Server or Deep Exploration then allows users to automatically generate technical illustrations, add interactivity, animation, and create photorealistic images from the original 3D model. Deep Publish extends the capabilities of Deep Server and Deep Exploration further, by providing the ability to import these graphical models into Microsoft Office and Adobe Acrobat files—standard, ubiquitous business applications used around the globe. These tools empower users to easily share and view high impact 3D graphics in non-engineering environments.

Right Hemisphere's ability to streamline, automate, and integrate the graphics publishing pipeline allows users to repurpose almost any type of 2D and 3D data created in engineering for non-engineering purposes. This content can then be merged with text, video and audio, and deployed for multiple uses in interactive training, technical publications, marketing communications, collaboration documents, and other product support offerings.

Right Hemisphere's intelligent 3D publishing software provides support for over 120 different types of 2D and 3D data files. This includes access to native CAD formats such as Pro/ENGINEER<sup>®</sup>, CATIA<sup>®</sup>, SolidWorks<sup>®</sup>, Unigraphics<sup>®</sup>, and I-DEAS as well

as a range of other medical, scientific, and architecture/engineering/construction (AEC) application formats. With Right Hemisphere's software development kit, customers can write support for virtually any additional file format they need.

Available in May, Deep Publish is \$149. Users may obtain trial versions or purchase Right Hemisphere software from the company's Web site at [www.righthemisphere.com](http://www.righthemisphere.com). To locate a Right Hemisphere reseller in your region, please go to <http://www.righthemisphere.com/store/index.php>.

### **Right Hemisphere**

Right Hemisphere delivers an enterprise graphics management system that streamlines the graphics publishing pipeline. This automation accelerates delivery of rich technical publications, interactive training, marketing communications, collaboration documents and other product support offerings. Capital goods manufacturers such as DaimlerChrysler, Lockheed Martin, and Halliburton rapidly implement Right Hemisphere's graphics process automation and graphics data warehousing software to replace manual processes and extend existing CAD/PLM, content management, and publishing software investments. Customers rely on Right Hemisphere's solutions to accelerate time to market of new products and product support offerings, increase revenue from graphically differentiated offerings, and reduce graphics creation costs tenfold. For more information please visit: [www.righthemisphere.com](http://www.righthemisphere.com) or call toll free at (877) 309-3204.

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