

FOR IMMEDIATE RELEASE

Military Training Technology Magazine Names Right Hemisphere an “Up and Coming” Star in Military Training

I/ITSEC — December 6, 2004, Orlando, FL — Right Hemisphere, a leading provider of enterprise software for intelligent 3D publishing solutions, today announced it received a 2004 MT2 Top 100 award from Military Training Technology Magazine for making a significant impact on the military training industry this year. Right Hemisphere was honored in the “Up and Coming” category, which designates companies that are quickly becoming rising stars in the military training community.

“By enabling an increase in the use of 3D training content on the same budgetary dollar for vital defense programs such as the F-35 Joint Strike Fighter and F-16 training system, Right Hemisphere was a deserving choice for inclusion in the 2004 Top 100,” said Jordan Fuhr, editor of Military Training Technology. “Right Hemisphere’s involvement with some of the biggest defense industry players like Sikorsky, Northrop Grumman, and Lockheed Martin was not unnoticed. But perhaps more important was the recognition of Right Hemisphere’s core product, Deep Server, which immediately stood out for its automated processing engine’s ability to translate, optimize, and manage the 3D content from engineering CAD files into a useable format for the military end user.”

“This is what we at MT2 consider ‘making a significant impact on the industry’ and it most certainly earned them the additional distinguished recognition as an ‘Up and Coming’ company in the defense training industry,” Fuhr added.

Military Training Technology is a magazine dedicated to military training as a critical component of command readiness and service transformation. The magazine and its publisher, Kerrigan Media International Inc., approached more than 300 candidates for 2004 MT2 Top 100 awards consideration. The awards program was also open to any company to apply. The magazine’s editorial board and a panel of independent experts who served in the simulation and training community for years selected the winners among the applicants. Companies were selected based on various criteria, including total military sales, end-user feedback, innovations, and the need for their solutions.

Companies, like Right Hemisphere, that earned ribbons of special distinction will be recognized and presented their ribbons at the annual Interservice/Industry Training, Simulation and Education Conference (I/ITSEC) in Orlando, Florida this month.

“Providing effective training solutions is an important focus for our company. So we are quite pleased to be recognized by Military Training Technology for our contribution,” said Michael Lynch, CEO of Right Hemisphere. “Traditionally, training content developers have manually repurposed content—a time-consuming and expensive process. With Right Hemisphere technology, we help trainers repurpose rather than recreate their engineering design assets. By providing the technology to do this, we’ve empowered customers to create their training content faster, with more 3D and interactivity, and even helped eliminate errors that were sometimes introduced during the manual recreation process.”

Right Hemisphere software also lends itself to more progressive embedded just-in-time-training (JITT) solutions. Thanks to the availability of affordable, portable computing power, advances in graphics processors, and Right Hemisphere's repurposing software, soldiers and maintenance teams can access high-impact 3D visualizations or view an animated simulation of a mechanical part as it functions in a system to learn required maintenance and repair procedures in the field, when the situation warrants.

For more information or to purchase Right Hemisphere software, please visit the company's Web site at www.righthemisphere.com. Trial versions of the company's software are also available for download on the Web site. To locate a reseller in your region, please go to <http://www.righthemisphere.com/store/index.php>.

Right Hemisphere

Right Hemisphere is the leading provider of enterprise software for intelligent 3D publishing solutions. The company's software enables non-engineers to efficiently repurpose 3D engineering design data into high-impact visual communications used to support the product lifecycle in such areas as interactive training, technical documentation, and marketing communications. From backend database integration and data conversion to authoring and publishing 3D content, Right Hemisphere's intelligent, start-to-finish 3D publishing solutions provide a comprehensive, open platform for developing and deploying scalable enterprise solutions. By delivering these tools, Right Hemisphere helps manufacturers and their supply chains maximize investments in engineering design to increase sales, reduce costs and speed products to market. For more information please visit: www.righthemisphere.com or call toll free at (877) 309-3204.

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