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Contact: Mary Alice Krayecki
Right Hemisphere
818.557.0003 x706
maryalice.krayecki@righthemisphere.com

Advanced 3D Computer Based Training Production System from New Partnership

Right Hemisphere and Radish Works Partnership Provides Manufacturing and Training Organizations with Complete Production Pipeline, for 3D Computer Based Training and Interactive Documentation Solutions

March 5, 2004, San Ramon, CA, USA - Right Hemisphere, a leading provider of visual communication solutions software, and Radish Works, a leader in 3D interactive entertainment authoring tools, today announced a partnership to provide advanced production solutions for Computer Based Training content. These solutions allow enterprises to dramatically lower the cost of creating training and documentation content for a wide range of applications related to engineering and product training. This product combination not only lowers the total cost of production, but also enables the creation of the highest quality content without compromise.

The types of content targeted by this solution include Interactive Multi-media Instruction (IMI), Just in Time Training (JITT), Interactive Electronic Training Manuals (IETM), and general Computer Based Training (CBT). The partnership creates a complete end-to-end solution from CAD and other engineering design data, to training and interactive documentation content.

This partnership integrates Right Hemisphere's client and server-based software solutions for 3D data translation, processing and optimization, with the Radish Works Cosmos Creator™ software. The combined solution provides a smooth workflow from CAD data to highly detailed interactive "game-like" scenarios for use in training and simulation.

"Interactive 3D content is clearly the best way to train and educate people on equipment installation and servicing, but the cost of getting this content into training scenarios has historically been too high for most organizations. So Right Hemisphere is keenly focused on repurposing CAD data to dramatically reduce the costs of this content production," said Michael Lynch CEO, Right Hemisphere. "Our Deep Server systems are designed to provide CBT systems with optimized content for a variety of purposes and the partnership with Radish Works fills a clear customer requirement for authoring very rich and complete training scenarios that match modern computer games in performance, and compelling, attention-getting content."

Cosmos Creator takes the "Game Engine" concept to the next level with an integrated 3D modeler, texture creator and scripting engine, all built into a single program. Cosmos Creator's high performance 3D engine and an intuitive integrated application development environment are capable of creating stand-alone CD-ROM, Intranet or Web-based interactive 3D applications. Cosmos Creator enables the creation of 3D interactive scenes, complex 3D games, 3D objects, interactive walkthroughs, and anything else 3D you can imagine. Once the scenes are created, all the necessary information to use those scenes can be compacted into a single .rwd or .exe file and delivered to the end user royalty free.

"The synergy between the Radish Works and Right Hemisphere's products is clear. This partnership provides the end-to-end 3D computer-based training solution, and support, needed for major organizations involved in systems or equipment training", says Michael Bailey, President and CEO of Radish Works.

As part of this partnership, Right Hemisphere will be reselling Cosmos Creator from the Right Hemisphere store and a special bundle of Cosmos Creator and Right Hemisphere's Deep Exploration CAD Pack. This bundle application will provide a complete CAD to CBT solution. Deep Exploration CAD Pack provides a preprocessing tool for the import, translation and optimization of a wide variety of CAD formats.

Pricing and Availability

Cosmos Creator has a suggested retail price of USD \$2,495. Available Now.

The CAD-CBT bundle has a suggested retail price of USD \$2,995, Available April 2004.

For more information on these products, please e-mail sales@righthemisphere.com or call Right Hemisphere toll free at (877) 309 3204. For a more detailed FAQ on this announcement for existing and new users, please go to:

<http://www.righthemisphere.com/products/radishworks/rwandrh.htm>

About Radish Works

The Radish Works founders have previously worked on projects together at Visio Corporation (now Microsoft), Boomerang Technology and Softdesk (now AutoDesk). In the past, the projects on which the team worked were primarily focused on 3D Computer Aided Design (CAD). The results of this team's efforts in the CAD world can be seen in IntelliCAD, Autodesk's AutoCAD Map, and Utility Design System.

Radish Works current focus is the development and enhancement of its new lead product - Cosmos Creator. In development for over 4 years and profiting from our experience both in creating CAD technologies and games development, Cosmos Creator is a fully integrated interactive 3D (i-3D) application-authoring environment for creating real time 3D games, interactive visualizations and online 3D virtual worlds

About Right Hemisphere

Right Hemisphere (www.righthemisphere.com) is the leading provider of visual communication solutions. Right Hemisphere enables non-engineering staff to easily reuse engineering data in visual communication solutions for training, documentation, marketing and support. The company's Deep Server software replaces expensive manual processes with automated, open, and scalable solutions that make high-impact *interactive* 2D and 3D content an affordable reality for communicating technical information, marketing highlights or complex support procedures. Enterprises can now efficiently capitalize on investments in engineering design to increase sales, cut documentation, support and training costs, and speed products to market. For more information, please visit: www.righthemisphere.com or call toll free at (877) 309 3204.

Media Contact

Mary Alice Krayecki

+1.818.557.0003 X 706

maryalice.krayecki@righthemisphere.com

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