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FOR IMMEDIATE RELEASE

Right Hemisphere Expands into South Africa with Top VAR/SI ESTEQ

ESTEQ Brings Right Hemisphere's Enterprise Visual Product Communication and Collaboration Solutions to South African Manufacturers

Fremont, CA, USA and Pretoria, South Africa — August 6, 2007 — ESTEQ Group (Pty) Ltd, the leading supplier of Product Lifecycle Management (PLM), Simulation and Testing solutions in South Africa, has signed a value-added reseller and systems integrator (VAR/SI) agreement with Right Hemisphere®, the leading provider of visual product communication and collaboration solutions. As a Right Hemisphere VAR/SI, ESTEQ is authorized to sell and implement all of Right Hemisphere's products and serve as the primary line of support to customers in the region. ESTEQ is the first company to bring Right Hemisphere's advanced software to South Africa. With these solutions, ESTEQ will enable South African manufacturers to extend their product data management (PDM) information outside of engineering and into the rest of the organization.

"Manufacturers in North America and Germany have already implemented Right Hemisphere's software and realized tremendous value from getting their critical visual product information out of traditional engineering formats and into formats more commonly used and shared among non-engineers, like PDF, for example," said ESTEQ Group's Technology Director Clinton Stone. "It's time to extend those same operational efficiencies to manufacturing concerns in South Africa and our seasoned PLM division is the best team to deliver them."

ESTEQ's Engineering division will handle all Right Hemisphere software sales and the PLM division will manage the implementations in South Africa. With customers such as General Motors South Africa, Nissan, and Ford and over 12 years of experience in deploying and supporting successful PLM-related systems, ESTEQ is highly qualified to deliver Right Hemisphere's advanced solutions.

“ESTEQ is a leader in South Africa for its solid PLM proficiency and thorough knowledge of the local market,” Randy Ochs, vice president of strategic alliances and channel development, said. “This team understands how to make its manufacturing customers more competitive. With Right Hemisphere’s software, ESTEQ will be giving its customers the ability to capture and re-use their product data— typically stored in CAD and PLM systems— and make it available to knowledge workers throughout the enterprise in common, industry-standard formats for tremendous productivity gains.”

ESTEQ serves top companies in the automotive, aerospace and defense, machinery and tooling, and consumer products industries. In addition to General Motors South Africa, Nissan, and Ford, ESTEQ has assisted Anglo Platinum, PBMR, ESKOM, DENEL, Anglo America, De Beers, CSIR, CBI, Linatex, BAE Systems, Bell Equipment, Simba, National Brands and other companies with technology implementations to improve their businesses.

About ESTEQ

Esteq Group (Pty) Ltd is the leading supplier of Product Lifecycle Management, simulation and testing technology solutions in South Africa. ESTEQ specializes in improving its client's global competitiveness by reducing their time to market, lowering total product lifecycle costs, improving quality and delivering client satisfaction through the implementation and aligning of various technologies. With numerous skills in various areas of Product Lifecycle Management, Engineering design, virtual manufacturing and simulation, the engineers and analysts at ESTEQ can help your company to be more goal centered, productive and successful. ESTEQ selects leading technology suppliers from around the world and backs this technology with a team of the best people to provide the highest level of service to its clients. This service starts with helping companies' assess the business benefit they will get from implementing new solutions, through to implementation, technology transfer, training, support and consulting. For more information about ESTEQ, go to <http://www.esteq.com>.

About Right Hemisphere

Right Hemisphere is the leading provider of enterprise visual product communication and collaboration solutions enabling manufacturers to optimize

their global product development, launch, and support processes. Organizations have invested in operational processes and IT systems to improve product lifecycle efficiencies, yet delivery of precise and up-to-date product information to the extended enterprise in a timely, efficient and usable form is difficult today. Right Hemisphere maximizes knowledge transfer efficiency of product information to downstream stakeholders by automatically publishing product information readily available in CAD, PLM, and ERP systems into common document formats and business applications. Over 500 innovative manufacturers, including five of the top six automotive OEMs and nine of the top 10 U.S. aerospace and defense contractors rely on Right Hemisphere to dramatically accelerate time to market, increase product and services revenues, and lower product communications costs. Founded in 1997, Right Hemisphere is a privately held, venture-funded corporation based in Silicon Valley and Auckland, New Zealand. For more information please visit www.righthemisphere.com.

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