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**FOR IMMEDIATE RELEASE**

## **Right Hemisphere's Deep Server Software Achieves SAP® Certified Integration Status**

*Right Hemisphere's Deep Server Integrated with SAP PLM Unites Visual Engineering Information and Textual Business Data for Manufacturers*

**Fremont, CA — September 5, 2007** — Right Hemisphere, the leading provider of visual communication and collaboration solutions, today announced its Deep Server™ 4.1 enterprise software has successfully achieved SAP Certified Integration status for its integration with the SAP® Product Lifecycle Management (SAP PLM) Release 4.7 application. This integration allows Deep Server to extract and receive computer-aided design (CAD) bill of materials (BOM) structures and CAD geometry files stored in SAP PLM application-based systems. After extracting product data from SAP PLM, Deep Server can generate lightweight 3D product models, combine those models with associated SAP ERP application-based product data, generate graphic derivatives and collaborative 3D documents, and import all of those files and documents back into SAP PLM. The imported data will also be associated with the parent CAD data records—known as document information records.

“Deep Server integrated with SAP PLM will allow companies to automate the merging of CAD and business data so that a holistic view of their product lines can be priced, ordered, supported and serviced anywhere, anytime,” said Right Hemisphere’s Director of Worldwide Services George W. Earle. “In addition to unifying and centralizing key engineering and business data, we’re enabling manufacturers to combine text and visual data in Adobe PDF documents for training, user, and support manuals; parts catalogs; and any other kind of documentation needed to support a manufactured product. With our integrated system to automate and accelerate the production of these manuals, we can help

manufacturers greatly reduce the costs associated with both creating and maintaining thousands of documents and online information.”

SAP PLM is part of the SAP Business Suite family of business applications, allowing the seamless integration of all relevant business information into the product development process. The solution provides a single source of all product-related information needed for collaborating with business partners and supports strategic product planning, product development and compliance with regulations.

Right Hemisphere’s Deep Server software integrates with and extends PLM and product data management (PDM) solutions, such as SAP PLM, to enable the re-use of product information across the extended enterprise. Right Hemisphere’s solutions provide some of the industry’s most respected manufacturers, such as DaimlerChrysler, Bell Helicopter, Sikorsky and others, with an open environment for enterprise-wide product communication and collaboration that seamlessly connects with other enterprise systems, eliminates various inefficiencies, and helps manufacturers get their products and support materials to market faster.

With support for over 130 2D and 3D formats, Right Hemisphere’s next-generation software maximizes knowledge transfer efficiency of product information to downstream stakeholders — including sourcing, sales and marketing, manufacturing, training, and service and support functions — by automatically publishing product information readily available in CAD, PLM, and ERP systems into corporate document standards such as HTML, Adobe® PDF® and Microsoft® Office.

### **About Right Hemisphere**

Right Hemisphere is the leading provider of enterprise visual product communication and collaboration solutions enabling manufacturers to optimize their global product development, launch, and support processes. Right Hemisphere maximizes knowledge transfer efficiency of product information to downstream stakeholders by automatically publishing product information readily available in CAD, PLM, and ERP systems into common document formats and business applications. Over 500 innovative manufacturers, including five of the top six automotive OEMs and nine of the top 10 U.S. aerospace and defense

contractors rely on Right Hemisphere to dramatically accelerate time to market, increase product and services revenues, and lower product communications costs. Founded in 1997, Right Hemisphere is a privately held, venture-funded corporation based in Silicon Valley and Auckland, New Zealand. For more information please visit [www.righthemisphere.com](http://www.righthemisphere.com).

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