

FOR IMMEDIATE RELEASE

Former i2 Senior Executive Vice President Joins Right Hemisphere to Head Worldwide Sales Operations

August 1, 2005, Detroit, MI and Fremont, CA, —Right Hemisphere®, a leading provider of Product Graphics Management (PGM) software, today announced the appointment of automotive and manufacturing industry professional Tom Meredith to vice president of worldwide sales. A 20-year high-tech veteran, Meredith brings a broad spectrum of success in enterprise solutions sales, marketing, and professional services to Right Hemisphere. He will report to Right Hemisphere CEO Michael Lynch and be responsible for global sales and customers services.

“Tom is focused, strategic, and visionary,” said Lynch. “But most importantly, he has a long-term view of customer relationships and a deep understanding of our target manufacturing customers. His skill is apparent in the work he did for i2 positioning SCM solutions strategically and forming long-term relationships with General Motors, Toyota, Ford, DaimlerChrysler, Honda, Caterpillar, Cummins Engine, Cooper Tire and Delphi, among others. Tom is the leader we were looking for to forge these lasting customer partnerships and to scale our sales organization appropriately.”

Meredith comes to Right Hemisphere from i2, a Dallas, Texas-based provider of demand-driven supply chain management (SCM) solutions. His was senior vice president and general manager of manufacturing and managed the P&L for one of i2’s most consistent business units and revenue sources—the automotive, industrial and aerospace unit. During his six-year tenure at i2, Meredith led the successful growth of this unit and established i2 as the dominant provider of SCM solutions in those markets. His team also won a prestigious 2005 Automotive News PACE award for technology innovation.

Before i2, Meredith was a key member of the SAP America sales team for four years where he started SAP’s North American automotive business and secured entirely new global accounts with manufacturing giants like Chrysler and Whirlpool. He was consistently recognized as one of the company’s top performing sales professionals.

Prior to SAP, Meredith served for 10 years in a variety of sales and leadership roles for EDS’ manufacturing organization, establishing EDS as a management consulting and IT outsourcing leader to Fortune 500 companies such as Dow Chemical, Federal-Mogul, and SAAB. Meredith holds a bachelor’s degree in business administration with a concentration in Operations Research and Information Systems from Eastern Michigan University.

About Right Hemisphere

Right Hemisphere is the leading provider of product graphics management (PGM) software. PGM is a new category of enterprise software that integrates, automates, and manages 2D and 3D product graphics across the extended enterprise. Five of the top six automotive OEMs, nine of the top 10 aerospace and defense contractors, and hundreds more customers use Right Hemisphere software to streamline publishing of technical publications, interactive training, marketing communications, engineering collaboration documents, and more. Right Hemisphere accelerates time to market for new products and product support offerings, increases revenue and competitive advantage, and reduces product lifecycle costs. Founded in 1997, Right Hemisphere is a privately-held, venture-funded corporation based in Silicon Valley and Auckland, New Zealand. For more information please visit www.righthemisphere.com or call toll free at (877) 309-3204.

Media Contact:

Susan Austin

(408) 266-2322

susan.austin@righthemisphere.com

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