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## ***MEDIA ALERT***

### **Right Hemisphere Announces First Public Demonstration of 3D-Enabled EMC Documentum Software**

*First Look Available in EMC Webinar on Wednesday, October 21*

**Pleasanton, CA— October 19, 2009** — Right Hemisphere<sup>®</sup>, the standard for Visual Enterprise solutions, today announced the first public demonstration of a 3D enabled EMC Documentum Enterprise Content Management Suite. The demonstration will occur Wednesday, October 21<sup>st</sup> at 9:00 a.m. PDT in an online Webinar held by EMC Corporation and co-sponsored by Right Hemisphere and Flatirons Solutions. The webcast will show professionals how to cost-effectively leverage 3D computer-aided design (CAD) content to deliver superior technical publications and MRO service procedures. For more information or to register for the Webinar, please go to <http://www.emc.com/events/2009/q4/10-21-09-interactive-3-d-images.htm>.

The solution in this Webcast integrates Right Hemisphere's Deep Server<sup>™</sup> enterprise software — which can read over 80 2D and 3D files formats — with the EMC Documentum Enterprise Content Management (ECM) Suite. The combined offering allows companies to take 3D CAD data from engineering and directly integrate it with EMC Documentum. This 3D product content can then be viewed, searched, manipulated, shared, and published utilizing Right Hemisphere's Visual Enterprise solutions, with the resulting files managed inside EMC Documentum. The solution is a true, end-to-end 3D file and content management system for non-engineering users responsible for service procedures, technical publications, and marketing deliverables.

#### **About Right Hemisphere**



Right Hemisphere is the standard for Visual Enterprise solutions. The company's software and solutions help Global 1,000 manufacturers to optimize their mission critical business processes such as engineering, manufacturing, service and support, training and sales and marketing. The software does this by unifying visual product information with relevant business data readily available in corporate CAD, PLM, and ERP systems. It then automatically delivers this intelligent product information into commonly used business documents, file formats and even directly into business applications for secure downstream use anytime, anywhere. Founded in 1997, Right Hemisphere is a privately held, venture-funded corporation based in Silicon Valley and Auckland, New Zealand. For more information, please visit [www.righthemisphere.com](http://www.righthemisphere.com).

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