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**FOR IMMEDIATE RELEASE**

## **Right Hemisphere's New Deep Exploration Software Delivers Real-Time 3D Manufacturing Instructions Support**

*New 3D Visual Manufacturing Solutions Speed Training and Production Time,  
and Reduce Factory Floor Errors*

**COE — Lake Buena Vista, FL — April 28, 2008** — Right Hemisphere<sup>®</sup>, the leader in visual product communication and collaboration solutions, today announced a new version of its Deep Exploration client software featuring support for the creation of real-time 3D manufacturing instructions. In addition to support for real-time 3D manufacturing instructions, the new Deep Exploration 5.5 release offers several new licensing options; user interface enhancements to improve ease of use and workflows; and new features for technical illustration work. Deep Exploration 5.5 is expected to be available for purchase in June 2008.

"This release of Deep Exploration was completely customer driven," said Rix Kramlich, vice president of worldwide marketing for Right Hemisphere. "We've been collaborating with our enterprise customers on an emerging business process solution we're calling 3D Visual Manufacturing and supported it by giving Deep Exploration 5.5 the ability to generate and output real-time 3D manufacturing instructions. With the ability to output 3D manufacturing instructions, our customers can now expect to significantly speed up critical manufacturing production cycle times. Along with this exciting new functionality, we've incorporated many other features in the product as well as responded to customer requests for a new subscription-based pricing model with floating license options."

Eclipse Aviation, the world's leading manufacturer of very light jets (VLJs), produces the innovative and affordable Eclipse 500<sup>®</sup>. Challenged with unprecedented demand for the Eclipse 500, Eclipse Aviation has embraced an innovative technology solution from Right Hemisphere to accelerate the company's production cycle. Eclipse Aviation is replacing the use of text-based

documents to guide various assembly procedures with the visual manufacturing instruction procedures created using Right Hemisphere's software solutions. For manufacturers like Eclipse Aviation, moving from text-based to visual, 2D and 3D-based manufacturing instruction procedures is an ideal way to accelerate production cycles. Using a visual instruction-based process also can reduce human errors on the production floor and improve overall product quality.

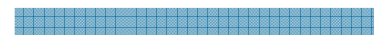
Deep Exploration 5.5 makes creating visual assembly procedures an easier, more flexible experience for the content author. The software supports the creation of multiple Procedures using Steps, and the ability to automatically assign dummy animation sequences as placeholders to facilitate the story-boarding process. It also offers 2D layer support and a symbols library so that the content creator can drag an icon of a drill, for example, and tolerance numbers into a scene. By enabling content creators to include more symbols, icons and numbers, Deep Exploration is also helping manufacturers to build more intuitive, language-neutral manufacturing assembly procedures. With less language and text, and more 2D and 3D visual directions, manufacturers can also expect to reduce human errors and to more easily support a distributed, global manufacturing operation.

In addition to support for visual manufacturing instructions, Right Hemisphere Deep Exploration 5.5 offers users several convenient new licensing options, such as:

- Network License Management which allows customers to have a floating license system.
- Internet License Activation which allows customers to license Deep Exploration on their computer for a period of time or forever.
- Manual License Activation which enables a single customer who does not have access to the internet and is not using Network License Management to be authorized by email and then to manually enter in the requisite authorization key.

Deep Exploration 5.5 further delivers:

- New user interface enhancements such as the ability to have five different window panes — for parts, materials, scene components, animations, and layers— open and visible simultaneously.
- The ability to middle mouse-click on a part to change the current cameras' focus and pivot point, enhancing the 3D scene navigation and display



- New technical illustration functionality such as enhanced CAD loaders to enable dynamic “thick and thin” line display and output; WYSIWYG export to support vector and faster formats; and enhanced callout dialogs to improve the speed of authoring.

Deep Exploration is available in two versions, Deep Exploration CAD Edition and Deep Exploration Standard Edition. The primary difference is Deep Exploration CAD Edition includes CAD translators and the Standard Edition does not. As a result, the CAD Edition also costs more per license than the Standard Edition. However, customers with Right Hemisphere’s Deep Server™ enterprise software already have this translation capability in their Deep Server solution and can enjoy purchasing the lower cost Deep Exploration Standard Edition client tools without paying for functionality they already have. Both editions will be available for trial or purchase from the company’s Web site at [www.righthemisphere.com](http://www.righthemisphere.com) in June.

### **About Right Hemisphere**

Right Hemisphere is the leading provider of enterprise visual product communication and collaboration solutions enabling manufacturers to optimize their global product development, launch, and support processes. Right Hemisphere maximizes knowledge transfer efficiency of product information to downstream stakeholders by automatically publishing product information readily available in CAD, PLM, and ERP systems into common document formats and business applications. Over 500 innovative manufacturers, including five of the top six automotive OEMs and nine of the top 10 U.S. aerospace and defense contractors rely on Right Hemisphere to dramatically accelerate time to market, increase product and services revenues, and lower product communications costs. Founded in 1997, Right Hemisphere is a privately held, venture-funded corporation based in Silicon Valley and Auckland, New Zealand. For more information please visit [www.righthemisphere.com](http://www.righthemisphere.com).

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